City Hall
710 NW Wall Street
Bend, OR 97703

CITY COUNCIL WORKSHOP #1 GUIDE

Date: Monday, September 14, 2026

Time: 2:00 – 6:00 p.m.

Location: City of Bend Public Works Campus, Prowell Springs Room — 21051 NE Talus Pl., Bend, OR 97701

This is the guide for City Council Workshop #1. Because Workshop #1 and Workshop #2 are part of a two-part series, it also includes information about the intent and goals of both sessions.

About Bend Made

'Bend Made' is the City of Bend's plan for the next 20 years, building how the city grows with intention and purpose. Community involvement is built into every step. The plan coordinates housing, infrastructure, and jobs as one system, so where we live, how we get around, and how we make a living all grow together. Oregon requires cities to plan for future growth. Bend Made is how our community chooses to do it – shaped by the people who lie here, now and for decades to come. It is our time to connect, imagine, and decide who Bend becomes – together.

City Council September 2026 Workshops

These two workshops mark the start of that process for Bend Made. Before the conversation opens to the wider community, Council gets a first look at the plan's foundation and a chance to share early priorities and initial direction. Workshop #1 walks through Bend's Past and Present — how the city got here and where it stands today — along with a preview of what is ahead. Workshop #2 turns to the Future, weighing the paths Bend could take next, and closes with Visioning — the Bend We Are Making — the public launch of Community Visioning.

These workshops do not include public comment or real-time audience engagement because this time is intended to listen to the City Council before asking the community for their perspective through online and in person engagement starting September 23rd. Content discussed with Council will be available for the community to weigh in on when the project webpage and the Bend We Are Making visioning effort launch on September 23 (the second City Council workshop). The project will include many opportunities for public input throughout the planning process. Please visit the project website for information, future meetings, to sign up for project information: **Growth Management - City of Bend.**

After the Workshops

The workshops mark the public launch of Bend Made. The project's first phase — the Bend We Are Making — is a six-month community visioning engagement. Following the workshops, the City Council will receive an update on Bend's housing needs in October 2026, then continue to meet on roughly a quarterly basis. A project committee formed in the fall of 2026, and community engagement activities will provide additional avenues for public engagement to help inform the planning process.



Following the workshops, the Consultant Team will work to better understand Bend's housing, job, and land needs to strategize and compare ways Bend could grow, with community involvement built into every step.

Workshop #1 Agenda & Guidance

Date: Monday, September 14, 2026

Time: 2:00 – 6:00 p.m.

Location: City of Bend Public Works Campus, Prowell Springs Room — 21051 NE Talus Pl., Bend, OR 97701

Workshop Focus: How Bend Became Bend, Where Bend Stands Today, and What's Coming

Purpose

This session explores how Bend became the city it is today and opens a first conversation about Bend's future. It introduces the project's Community Impact Lens, a tool for evaluating equitable outcomes and how the plan works for everyone in Bend. Council will preview where Bend is headed if current zoning and policy stay the same and discuss the outside forces likely to shape Bend's future — climate impacts, new state planning rules, and how AI could reshape Bend's economy and workforce.

Council Priorities & Direction

Council members will share what lessons from Bend's past should inform the plan, what community impacts matter most to them, and which outside forces the Plan should most directly respond to. This guidance will shape the first applications of the Community Impact AIM Tool and early work on growth capacity and land use efficiency within the current UGB.

Agenda Topics & Materials

Pre-work materials include prompts for both City Council (at the workshop) and the community (in an on-line engagement tool launched September 23rd). *These prompts will be discussed live with Council at the workshop. Similar and additional prompts will be available for the community to engage with when the project website launches September 23, as part of the* ***Vision*** *phase of the project– The Bend We Are Making.*

Start	Agenda Topic	Prompts for Council Input	Pre-Work Material
2:00 p.m.	*Welcome & Introduction — Bend Made & the Workshop Story Arc*	—	• Council Workshops Orientation Video • Council Workshop #1 Slide Deck
Story arc: PAST			

2:20 p.m.	How Bend Became Bend — Urban Morphology Assessment, Equity Analysis History	• Looking at how Bend has grown, what development and investment patterns should we build on, and which should we avoid repeating?	• Urban Morphology Assessment
			  • Land and Urban Form Assessment
			  • Historical Moments & Timeline
			  • Urban Evolution (Year Built Maps)

3:00 p.m.	*Break*	—	—
Story arc: PRESENT			

3:10 p.m.	Growing a Bend by Centering Community	• Are we on the right track?
		• Are there dimensions of community impact that should be emphasized?
			Community Impact Framework
			  • Bend Made AIM Tool
			  • Spatial Analysis Methodology

3:40 p.m.	Where Bend Stands — Bend's Current Policy Trajectory	• If Bend keeps growing under today's rules and trends, what do you like about where that is headed — and what concerns you?	• Bend Today (A Community Profile) • Housing Market Data & Development Trends Summary • How Bend's Existing TSP Compares to New State Transportation Requirements Memo • Workshop #1 Presentation
4:40 p.m.	*Break*	—	—
Story arc: FUTURE			

Start	Agenda Topic	Prompts for Council Input	Pre-Work Material
4:50 p.m.	What's Coming — Forces Shaping Bend	• Are we missing any forces? • Which forces can the city most influence? • Which forces should the plan most directly respond to?	• Drivers of Change Summary • Bend Climate Assessment • Workshop #1 Presentation

Workshop #2 Preview

Date: Wednesday, September 23, 2026

Time: 2:00 – 6:00 p.m.

Location: City of Bend Public Works Campus, Prowell Springs Room — 21051 NE Talus Pl., Bend, OR 97701

Workshop Focus: The Bend We Are Making

Workshop #2 walks Council through three hypothetical growth futures and compares each to Bend's current policy trajectory. Drawing on transportation modeling and lessons learned from peer cities, the discussion explores the gap between Bend today and the growth path the city would need to take to address new state climate rules. The hypothetical futures are test cases showing how different growth strategies lead to different outcomes; testing these trade-offs early prepares Council and the community to evaluate decisions during the ***Strategize*** phase (2027–2028), which becomes official when the Comprehensive Plan is adopted in 2029.

The session closes with Visioning — the Bend We Are Making — the public launch of the Community Visioning process. Full agenda topics and pre-work materials will be available September 16.

Workshop #1 Pre-Work Materials

Please review the following materials in advance of the September 14 workshop:

- **Council Workshops Orientation Video** — introduces the pre-work materials, workshop purpose, and Past-Present-Future story arc.
- **Workshop #1 Presentation** — the presentation slides that will be covered in person with City Council. Council should review the Where Bend Stands section in detail since less supplemental pre-work material is available to support that agenda item apart from the presentation.
- **Urban Morphology Assessment** — history of Bend with a focus on Bend's landform and historical transportation and land use development patterns using maps and visuals. Broken into three slide decks that organize Bend's urban morphology into eight eras, or time periods:
- ***Bend's Land and Urban Form Assessment*** — Bend's landform evolution and meaning, the eras and growth evolution, built form over time (including the parcelization history summary), and per-era urban morphology (population, growth/transportation, built form).
- ***Bend's Historical Moments & Timeline*** — a standalone illustrated and image rich historical timeline of Bend's eras.
- ***Bend's Urban Evolution*** (Year Built Maps) — a year-built map series of Bend's urban evolution.
- **Community Impact Framework** — explains the Community Impact Lens the team will use to evaluate every major decision in the plan.
- **Bend Made AIM Tool** — a tool and workflow that will be used to evaluate who growth affects and how to consider the needs of different people in Bend
- **Community Impact Spatial Analysis Methodology** — methodology for the spatial analysis that will be used to support the Community Impact Framework.
- **Bend Today** — a community profile for Bend today.
- **Housing Market Data & Development Trends Summary** — what is being built in Bend, with a focus on recent housing trends and affordability.
- **How Bend's Existing TSP Compares to New State Transportation Requirements** — technical memo on changes to the Transportation Planning Rule (Division 12) since the Bend TSP was adopted.
- **Drivers of Change Summary** — the seven outside forces shaping Bend's future, including impacts from a changing climate and the Oregon statewide planning policy context.
- **Bend Climate Assessment**— visual summary of current and anticipated climate change impacts on Bend.

Accommodation Information for People with Disabilities & Language Assistance Services
You can obtain this information in alternate formats such as Braille, electronic format, etc. Free language assistance services are also available. Please email **accessibility@bendoregon.gov** or call 541-693-2198. Relay Users Dial 7-1-1. All requests are subject to vendor processing times and should be submitted 48-72 hours in advance of events.

Servicios de asistencia lingüística e información sobre alojamiento para personas con discapacidad
Puede obtener esta información en formatos alternativos como Braille, formato electrónico, etc. También disponemos de servicios gratuitos de asistencia lingüística. Póngase en contacto en correo electrónico **accessibility@bendoregon.gov** o número de teléfono 541-693-2198. Los usuarios del servicio de retransmisión deben marcar el 7-1-1. Por favor, envíe sus solicitudes con 48-72 horas de antelación al evento; todas las solicitudes están sujetas a los tiempos de procesamiento del proveedor.