March 12, 2026

Environment and Climate Committee Meeting

Agenda



- Public Comment
- City Council Update
- Staff Updates
- Meeting Time Change Discussion
- Electrification Policy Discussion
- Outreach and Engagement Follow Up
- Agenda Review

Public Comment

City Council Update

Staff Updates

- **Advisory Body Summit** took place February 26. Thanks to all who participated!!
  - Feedback?
- **Electrification Policy Initiative:**
  - Council passed motion on Feb. 18 reaffirming the direction provided in the Feb. 11 work session. Lots of public comment
  - *Next steps:*
    - April 8 – Stakeholder Roundtable on exemptions and implementation date
    - April 22 – Final Council Work Session – direction on exemptions and implementation date, and any final needed policy direction
    - Late May/Early June – Fee Ordinance Adoption and Public Hearing in a special meeting
- **Energy Efficiency and Electrification Workshop Series**
  - First one planned for April 29 5:30 – 7:30 p.m.! Topic: Electrification 101

Meeting Time Change Discussion

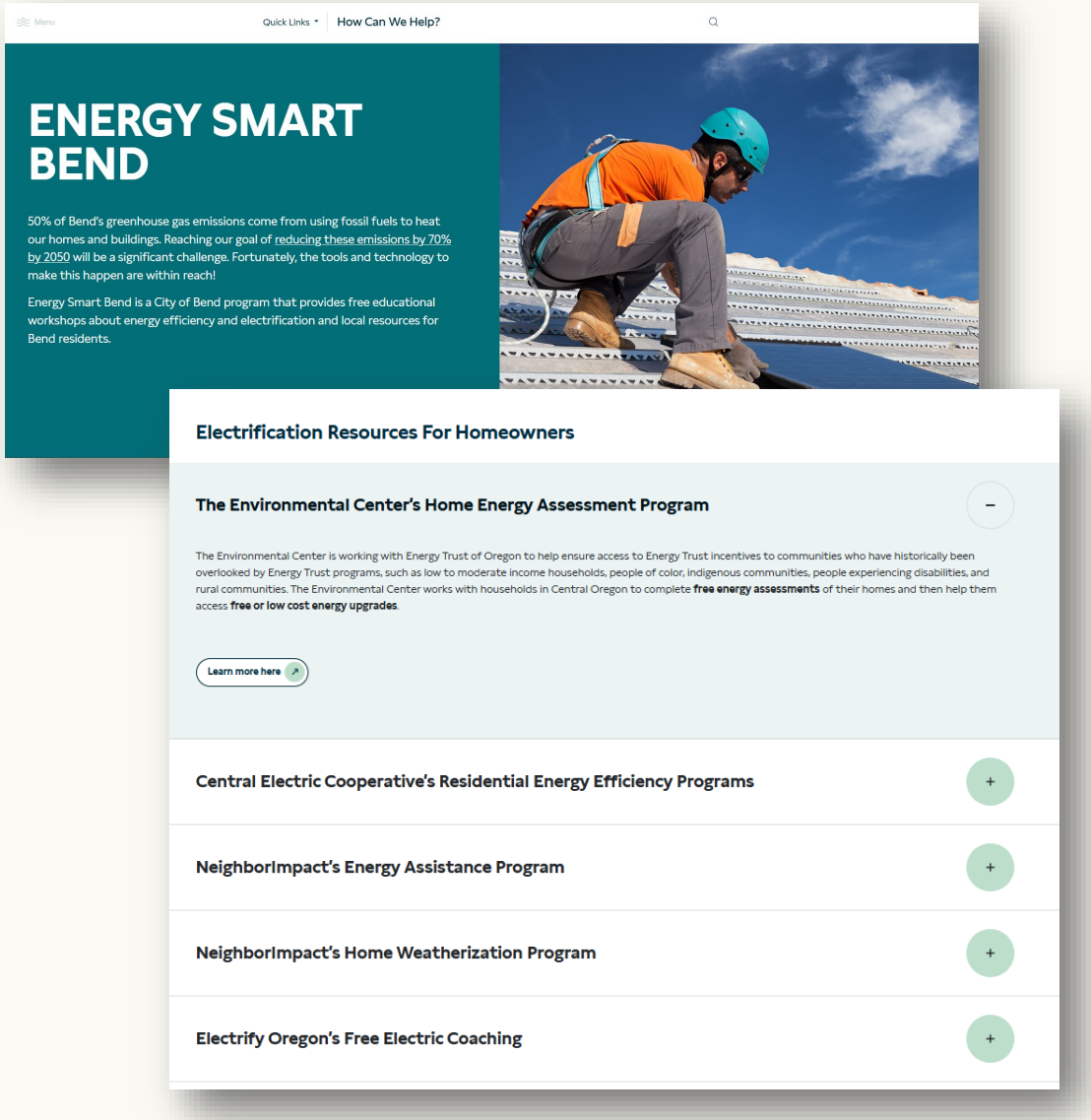
Best time for most:

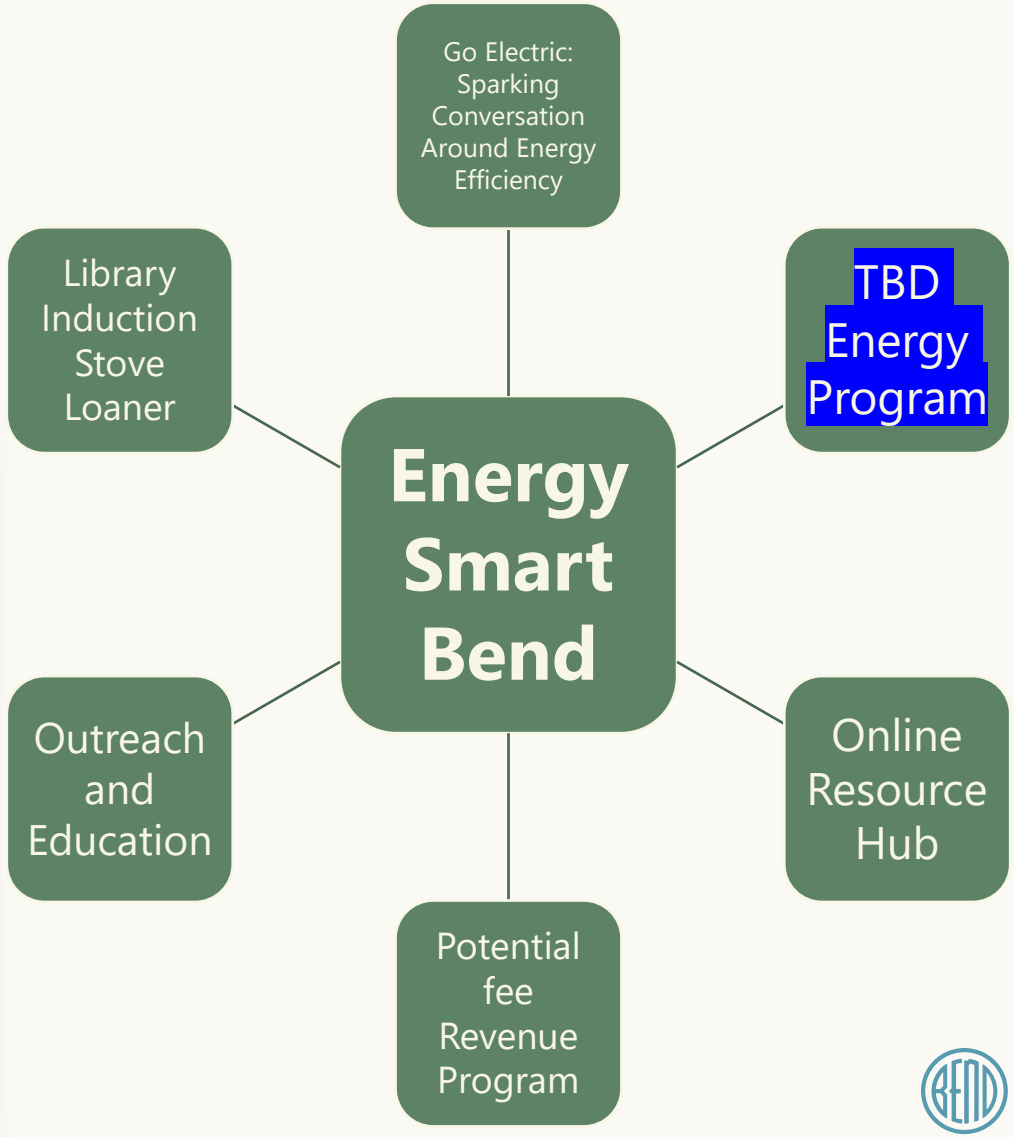
- Monday 4 – 6 p.m.
- Tuesday 3 – 5 p.m.
- Thursday 11 – 1 p.m. (as is)

Electrification Policy Discussion

Outreach and Education Follow-up

City Energy Program Structure – Thoughts?





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Purpose & Priorities

PURPOSE

- Select a $30–$40k program approach that best advances community energy savings.

CITY PRIORITIES

- Actualize **savings** for residents and small businesses
- **Raise awareness** about energy efficiency / electrification options
- **Fill gaps** not covered by existing programs
- **Equitable distribution** of benefits

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Program Options Considered

1. Home Energy Audits
2. Efficiency Toolkits
3. Hybrid: Audits + Toolkit Installs
4. Small Business Energy Project Grants

Induction Stove Loaner through Bend Library (in progress)

High-Level Comparison Table

Option	Description	Estimated Reach	Strengths	Limitations / Risks
1. Home Energy Audits	Free professional home energy audits for residents	60–100 full audits or 150–250 walk-throughs (cost-dependent)	High-impact guidance + behavior change; fills mid-income gap	Higher cost per home; requires a contractor
2. Efficiency Toolkits	Toolkits with basic efficiency items; installation available	300–600 kits	Broad reach; strong equity if installed; can leverage school/youth channels	Many items like LEDs are already widely adopted; lower savings without installs
3. Hybrid (Audits + Toolkit Installs)	Combines audits with in-home efficiency kit installs	40–60 homes	Deep + broad; high equity; ensures install + guidance; strong education	Might be more complex to run
4. Small Business Energy Project Grants	Contribute funds earmarked for business energy efficiency/electrification projects	4–12 businesses (assuming range of $3-10k+/project)	Very low admin burden; aligns with existing Business Development and BEDAB processes; leverages commercial sector savings; avoids duplication with ETO; strong cross-department collaboration	Dependent on applicant pool; energy projects vary in cost; requires coordination on reporting

Option 1: Home Energy Audits

- City contracts a qualified firm for free residential energy audits.
- Focus on moderate-income households, renters, and older homes.
- Includes walkthrough, diagnostics (optional), report, action guidance, and incentive navigation.

Who it Serves

- Entire community or middle-income households (≤120% AMI)
- Those that don't qualify for existing programs

Benefits

- Personalized guidance and behavior changes
- Creates a pipeline for future deeper retrofits
- Generates structured data for future programming

Challenges:

- $175–$700+ per home
- Requires contractor procurement, oversight, scheduling, QC

What $30–$40k Buys

- 60–100 full audits or 150–250 walk-throughs

Option 2: Efficiency Toolkits

- Free kits with LEDs, aerators, weatherstripping, showerheads, power strips, window film, etc.
- Delivered via mail/pickup or provided at community events.
- Optional installation via nonprofit or local green trades partner.

Who it Serves

- Households seeking quick, low-cost upgrades.

Benefits

- Large reach
- Strong equity when paired with installation
- School/library distribution channels enhance visibility
- Possible cross-department toolkit with Water Services

Challenges:

- Many items now common → smaller incremental savings
- Effectiveness requires installation
- Administration: curation, inventory, coordination

What $30–$40k Buys

- 300–600 self-install kits OR 150–300 installed kits

Option 3: Hybrid Model (Audits + Installed Toolkits)

- Combine 40–60 professional audits with same-visit installation of efficiency toolkit items.
- Blends high-touch education with installation of quick-win upgrades.

Who it Serves

- Residents needing both expert guidance and hands-on installation
- Renters (w/ landlord permission)
- Older homes and residents with installation barriers

Benefits

- Ensures items are correctly installed
- Provides deeper energy insights + immediate savings
- Strong equity and high adoption rates

Challenges:

- More complex to administer and coordinate
- Higher cost per home than toolkits alone

What $30–$40k Buys

- 40–60 combined audit + installation visits

NEW Option 4: Small Business Energy Project Grants

- Add funds to the newly adopted Small Business Assistance Grant Program
- Our funds will be earmarked for energy efficiency or electrification projects

Who it Serves

- Small, local businesses looking to reduce energy costs and have high energy intensity

Benefits

- Very low administrative lift; faster implementation than launching a new program
- Strong cross-department and cross-advisory board collaboration
- Commercial sector focus
- Clear alignment with existing City processes
- Reduced duplication with other commercial programs

Challenges:

- Businesses reached depends heavily on project size and cost.
- Less direct control compared to a stand-alone ECC program.

What $30–$40k Buys

- Approximately 4–12 small business projects, depending on project cost (assuming $3k–$10k+).

Discussion Questions



1. Which of these options **resonates** with you the most?
2. What **other options** come to mind?
3. What are your **concerns** and **priorities** for an energy efficiency program?

Agenda Review

April ‘26

- CCAP Work Plan – Waste Prevention and Reuse Initiatives
- Public Works Campus Overview

May ‘26

- CCAP Work Plan – EV Readiness Plan/Public EV Charging

June ‘26

- TBD

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